BUY A LIBERTY BOND

Show that you understand the significance of May 30, among the Days we Celebrate. Invest for Uncle Sam. Comp -- Main Floor Balcony, 34th S



STORE CLOSED WEDNESDAY, DECORATION DAY

A page of items at "Lowest-in-the-City" prices, of particular interest to holiday shoppers.

PROFIT BY THESE MEMORIAL DAY SUGGESTIONS

Take a Sweater With You

On Your Outing

At \$7.74

A fibre and mercerized sweater is very gay It comes in slip-over style and in all the pretty, bright colors elleved by woven-in stripes of white. It has a sash and deep sailor collar.

A cony, woolen one, in the well-known "Shetland Knit" weave, will be a comfort for the home-coming after Decoration Day. We have a slipover in Nile green, rose, Copenhagen and white.

At \$8.94 Another cosy model is in alpaca yarn. It also is a slip-over with more trimming than the first. It has a tasseled sash and woven-in bands of contrasting color. Taupe with magenta red is one; then there are corn, blue and green with suitable contrasts. Cours -Third Floor, B'way, 34th St.



New Ready-to-Wear Hats

For Memorial Day Outings

White and Colored China Milans

Mary's former price \$2.97. These hats, as illustrated, are made of fine, pliable

straws and trimmed and bound with grosgrain ribbons in white and black, and navy and other good colors. Special \$2.97 Satin Hats With Soutache Braid.

Soft satin hats are much in favor with smartly dressed women. Tam crowns embroidered with soutache braid are the "dernier cri" in these. The illustrations show how well they look. Black, navy, white and cherry color and combinations of sand or red with navy. Alany -- Second Floor, 34th Street

Misses' Sport Apparel

for the Energetic Activities

Two Piece Regulation Dress of white galatea with collar and cuffs of white or blue, braid trimmed; silk tie. Well made. \$3.89

Two Piece Khaki Coat Dress | One Piece Khaki Dress with in Norfolk effect. Yoke style with belt through box pleats. Skirt buttoned down front; patch pockets. \$5.49

Misses' Khaki Suits, \$5.94

A real military style,—of khaki. The straight belted coat has four military patch pockets and convertible collar The skirt, buttoned all down the front, has two patch pockets.

Sizes 14, 16, 18 years.

Just Two Suits

But, How Smart!

What more trim than a handsome linen suit? That broad belt with the nickel buckle is all the decoration it needs.

Taffeta, the suit fabric that makes every woman feel well dressed. It comes in navy and black, and feel well dressed. It comes in the the silk is a specially good quality. There's \$19.74 plenty of "style" in this model." Linen Suits, \$12.74 to \$23.75. Silk Suits, \$19.74 to \$73.75.

_Third Floor, Broadway. -For the Holiday and Every Day-

American Flags

And Flags of the Allies

Heavy Silk U. S. Flags

With sewed silk stars and stripes and silk fringes, 48 stars. 8x3 feet, 819.74 | 4x6 feet, 829.75 | 5x8 feet, 839.75 Wool Bunting U. S. Flags | Cotton Bunting U. S. Flags With 48 stars.

Sx5 feet, 84.00 fx10 feet, 812.64

Sx5 feet, 82.54 5x8 feet, 83.74

Sx6 feet, 9.24 Sx12 feet, 20.19 4x6 feet, 3.16 fx10 feet, 4.60

Cotton French Flags 5 x 5 feet, \$1.98, to 5 x 8 feet, \$3.74

Wool Bunting English Flags 1 ft, 6 in, x 5 ft., 2 ft, 8 in, x 4 ft, 6 in. 83.96 | 3 ft. 9 in. x 7 ft. 6 in., 5.94 | 4 ft. 6 in. x 9 ft., 9.49 | 6 feet x 12 feet, B feet s 6 feet, 29.75

Flag Poles with Balls and Halyards 64c | 12 feet long. 79c | 14 feet long. 10 feet long.

Flag Pole Brackets 11/2 in. Metal Brackets 46c. 11/2 in. Adjustable Metal Brackets \$1.59 Also a large assortment of Printed Silk and Cotton Flags mounted on staffs, at "Lowest-in-the-City" Prices We reserve the right to limit quantities sold to any one customer.

Descriptions of Some New Wash Dresses

They Are Really Charming

A Such a filmy little gown of ruffled net! The ruffles come on the dainty coatee with its tucked net vest; and two rows of them are on the gathered \$13.74

B This, you see, is a suspender dress. It is of gingham, with a white voile blouse almost enveloped in a handsomely embroidered sailor collar. The new jabot front novelty pockets. \$22.74

Women's Bathing Suits At \$3.74

Three good looking new models, made for real swimming. - unencumbered by sleeves or superfluous trimming .- but smart.

Surf Satin Suit of serviceable quality with high lustre. Straight, slip-on style, beited, with V neck back and front. Triangles of hand smocking on front and pockets. Black with white, red or green.

Silk and Wool Poplin Suit, sleeveless, with V neck back and front. Slightly fitted at waistline with circular skirt. Black or navy.

Slip-on Suit of navy knit jersey with belt and banding at V neck, armholes and bot-tom border of white, red or green, slashed at sides with cross straps. Also in black with

white.
Engra—Third Floor, Centre

Misses' White Skirts For Summer Sports

Semi-officially inaugurated on Decoration Day, white skirts are the mainstay of the summer wardrobe for the warm days that follow. Prudent purchasers will buy now at these special prices. Three Styles at 94c

Skirts of cotton gabardine or white pique with patch or pointed strap pockets; shirred backs; detachable belts; pearl buttons.

Three Styles at \$1.49

Striped or plain cotton gabardine or pique with odd, turn back pockets, square or cup shaped pockets; wide belts; large pearl buttous. Skirts of

Khaki Drill, \$1.89 Serviceable model, but-toned all down the front; military patch pockets; brass or bone buttons. Stare Third Floor,

Little Folk Will Need These For the Outing

Chambray Romper in good play style, with beach knees, V neck and short sleeves. Pink or blue, with bandings of white. Sizes 2, 3 and 4 years, 69c.

Beach Set, consisting of httle cover-all apron, sun bat and rubber lined basket. Made of strong cotton goods printed in colored designs that will appeal to the little ones. Sizes 2, 3 and 4 years. 89c.

Empire Dress of white lawn, with machine feather-stitching on collar, cuffs and pockets. Sizes 2 to 6 years, 89c.

Gingham Dress in blue and white or pink and white stripes, box pleated skirt, white belt and collar. Sizes 2 to 6 years. \$1.49



Two Other Models

There's an air of summer freshness about a new model in white voile, combined with a lightly patterned voite. It has a tasseled analy of material loosely tying in front. The sash is edged with white net, a remarkably attractive ouch. White with blue,

And here is a dress that is wonderful in spite of the low price It is of all-over flowered voile effectively trimmed with pain color, applied in bands, and forming a collar and vest. Its touches of distinction are two apron panels back and front) pleated

\$9.74

Girls' Coat Smocks, \$1.89

For the Holiday and All Summer Thereafter

Wear Smocks. You will wear them always if you wear them once. Know the freedom of stretching your arms way above your head without clothes parting at the waistline. Note the prices of these. Smocks of this quality are not often sold at that low figure.



Beach cloth orings. Copenhagen, rose, gold, green.

Three good sport models at this price,

smock trim-with striped

C. Linen sport B. Coat smock blouse, with collar, cuffs, selt and pockets, of beach cloth, with collar, cuffs and belt trimmed with white rajah silk. Rose. white galatea; novelty pockets. green or blue. Copen, rose, green.

Sizes 14, 16, 18, 20 years. Claye - Misers' Section. Third Floor, 35th Street

675 Girls' Dresses, \$1.69

Specially Purchased! They're the kinds of dresses that girls want to wear and that mothers want them to wear,—fresh and cool looking, easily tubbed and long wearing. And the price,—special indeed!



Gingham, Chambray, Pique, Repp Two piece colored sport dresses with white skirts. Plaid gingham dresses with white lawn guimpes. Empire dresses of gingham with smocked vestees, Empire dresses of white pique with cut embroidery. French waist dresses with velvet girdles. Straight line dresses of chambray, embroidered.

Repp dresses, scalloped and prettily embroidered. Plaids, Checks, White, Solid Colors in Light and Dark Shades Sizes 6 to 12 years.

C This is a very handsome copy of an imported voile dress. Its strong feature is the trimming of many tucks laid on in bands. Flesh, lavender, gray and Copenhagen are the \$16.74

colors. D Quite an inexpensive little frock with plenty of fullness in it. It has the Russian blouse effect which is so popular now. The overlay collar is of organdie. Finishing touches of black velvet ribbon give it \$6.74

> A White Veil Adds a Chic Touch Shetland Veils, in floral and

Vandyked patterns. 49c Other White Veils, in Shetland, Princess lace, etc. 74c to \$2.97

Chiffon Veils, with hemstitched borders on four sides, in all leading shades. 13/8 yards long by I yard Lines -Main Floor, B'way

Itemized:—

Memorial Day Apparel for Boys

A complete assortment of all

manner of boys' apparel, ap-propriate for Decoration Day and other patriotic holidays, as well as for everyday wear, allows unrestricted choice in se-lection Enws "Lowest-in-the-City" prices make the the-City" prices make the pu.chase of boys' apparel here all the more desirable for the savings that may be effected. Scort Play Suits, \$3.96
Stone 8 to 18 years.
Soldier Suits, 2.49
Sailor Suits, 1.98, 4.49
Sailor Suits, 1.98, 4.49
Sailor Suits, 1.98, 4.49
Khaki Suits, extra Pants, 3.89
Silme I to 16 years.
Khaki Suits, extra Pants, 3.89
Silme I to 16 years.
Khaki Knickerbockers, 79c, 94c
Silme I to 18 years.
Khaki Long Pants, 1.19, 1.49
Silme I to 18 years.
Khaki Knee Pants, 49c
Overalis, 81cm 2 to 10 years 59c
Unionalis silme 4 to 10 years 59c
Unionalis silme 4 to 10 years 94c
Rompers, 2 to 8 years, 48c to 1.39
Canvas Leggings, 69c Rompers. 2 to 8 years. 48c to 1.39
Canvas Leggings, 69c
Stam 10 to 16 years.
Sweaters, 1.98 to 5.49
Sizes 28 to 38.
Felt Soldier rists, 1.48
Sizes 65 to 7.
Khaki Blouses, 59c, 94c
Sizes 6 to 16 years.
Khaki Shirts, Sizes 12 to 14 94c
Sizes 6 to 16 years.
Khaki Shirts, Sizes 12 to 14 94c
Sizes 6 to 16 years.
Khaki Shirts, Sizes 12 to 14 94c
Sizes 6 to 16 years.
Sizes 8 to 16 years.

Just Arrived in Time for Memorial Day

TING SHOES

For Men and Women

Of white canvas with white leather trimmings. All made with rubber welts to which white rubber soles are cemented. Superior to sneakers in appearance but equally desirable for tennis. Some with soles slightly rough, a fact which does not affect the wearing quality.

Oxfords and high cut shoes,

Comfortable. Neatly finished. Man's Core Main Flour Balcour. Soth St., Rear.

For Men, \$2.19 | For Women, \$1.98 Oxfords and lace shoes, rubwith white ber soles and rubber soles heels. Opera, pumps, wooden heels, rub-ber tipped.

Woman's Court See

The Sport Blouse Takes Part in the Holiday

Illustration A. Cool, summery sport blouse of organdie, Copenhagen, green or rose with white collar and cuffs, or all white. Neatly trimmed with crochet edges and crochet buttons.

Illustration B. Sport Smock of white drill in comfortable, collarless style with yoke and border of checker printed cotton damask in a variety of attractive sport color-Small pockets in the points of the border.

Not illustrated. Slip-on Smock of rose, green or Copenhagen linen with pointed collar, cuffs and pockets. Belt threads through loops. Geometric figures hand embroidered in colors on pockets and collar, \$2.79

Neckwear Neat and Inexpensive at 47c

2 styles of net collars with lace edgings. 4 styles, hand embroid-

ered organdie collars. 6 styles of linen collars, hand embroidered edged with Cluny Irish, or imitation Filet.

At 94c Many styles of lovely organdie Sets with ruffles. Some have net frills and others have frills of organdie.

stitching. Score - Main Ploor.

All have rows of hem-

MEN! Make a Holiday

Straw Hats

\$1.89 to \$2.74 Splits, Milana \$1.89 to \$3.89 \$4.89 to \$6.89 \$4.89 to \$7.89 Bangkoks,

\$3.89 to \$42.75

The Holiday Suit—and the Saving Habit

There is something about the Blue Serge Suit which makes it particularly appropriate for Memorial Day-and every suit we show represents savings for you. Our

Men's and Young Men's Blue Serge Suits \$19.75 \$14.75

are all excellently tailored of good, dependable fabrics in single-breasted and double-breasted models, with patch or regular pockets. Coats all half lined. All sizes. No matter what price you pay it will be less than

Other Holiday Suggestions

elsewhere—quality for quality considered.

Golf Suits, \$19.75 to \$24.75 Sport Coats, \$9.50 to \$14.75 Riding Suits, \$29.75 to \$39.75 White Flannel Trousers, \$4.75

Direct Elevators on 35th Street Side







Showing With New

Every hat purchased here means a saving for you, for you won't find as complete a line of up-to-date straws at such low prices elsewhere. All the new shapes, styles and braids make up our

\$7.89 to \$10.89 Baliuags, Panamas, Also Many New Novelty Blocks

We are sole representatives for the well known "Sumpson & Harvey Imported Straws. Self-conforming cushion-fitting styles.